



At the forefront... improving your customers'
High Street experience for your Town, City and BID



Creating a safe, positive environment for your area

We deploy customer facing Wardens who deliver a reassuring presence.

You will have full ownership and total control of our managed service, you determine how the Warden team are directed at all times.

Our Wardens primary focus is to reduce criminality, improve the area perception, increasing prosperity deep within your community, making the whole customer experience a pleasant one, leading to an increase in visitor numbers, a benefit to the local economy.

Every town and city in the country is experiencing issues with the homeless, anti - social behaviour, leading to stores closing down and a negative image for the area.

Our Wardens liaise with organisations dedicated to safeguarding the vulnerable, for example, ensuring support to the homeless, veterans and people suffering with mental health, whilst working with the local authorities and enforcement agencies to encourage traders to comply with all legislation.

The SWL Warden will actively create and maintain the relationship with the extended Police family to identify and target offenders (PPO's) our Warden whilst on duty will triage and report crime affecting the private sector as well as public realm issues, using a dedicated crime reporting platform (GDPR compliant) directly linked to all stakeholders, compliant for CPS and potential Civil action.

There is a consistent trend in businesses telling us how well the area in which our Wardens are deployed has improved, feedback is always positive which indicates to us that wherever we deploy Wardens the community benefits from our services

It is certainly our belief that where an SWL Warden has been deployed there has been a sustained and evident improvement within each area.



- A friendly, welcoming service
- Making the area a great place to work and visit
- Regular face to face visits to community stakeholders
- Public Realm, reporting issues, ensuring areas are clean, safe and tidy
- Relationship management, flexible in approach
- Managing threats, anti-social behaviour, rough sleeping, illegal trading
- Robust reporting of incidents, liaison with Council and the Police
- Information sharing with authorities
- Collaborative working
- Supporting businesses to ensure high volume, low level business crime is reported



An anti-social behaviour or concern event happens



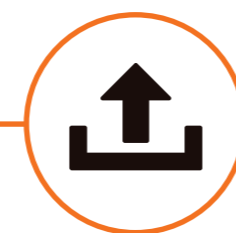
Contact your Warden by phone or radio



Your Warden arrives to investigate



Warden compiles detail of the event including statements and CCTV



The visit detail is recorded and uploaded to the relevant Authority

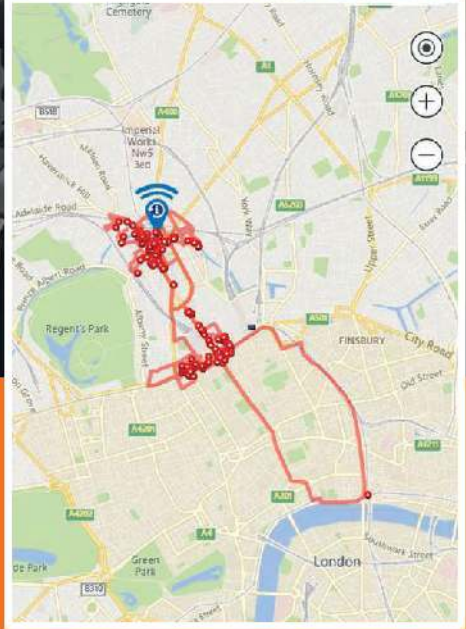


A case is built up against the repeat offender, your Warden will provide updates as to progress



The results, creating an area partnership with reassurance to your area

You are in good hands with the SWL Community Service



"Results speak for themselves; recently - up to ninety percent reduction in crime over a two-month period"

Gareth Lewis – Southern Co-Op

"As a BID we believe this service will be no doubt a vote winning project for us in our re-election"

Hasanul Hoque – Camden Town Unlimited

"From the outset we have enjoyed a professional service from SWL who were able to assist with all aspects of recruitment"

Alexa Volker – Reading Central and Abbey Quarter BID

Mapping app provides:

- Current Warden location/s
- History of past patrol movements
- Full positioning, visibility of Warden movement

SWL security

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